MEDIA RELEASE
Winterthur and Zurich, 23 May 2013

Eyeball to eyeball with works by Anker, Böcklin, Hodler & Co.

Swiss masterpieces from the Museum Oskar Reinhart in Winterthur at the researcher’s fingertips online – thanks to digital photography by SIK-ISEA and modern technology

The Museum Oskar Reinhart in Winterthur and the Swiss Institute for Art Research (SIK-ISEA) will today begin using their websites to show digital photographs of works by Swiss artists such as Anker, Böcklin, Giacometti, Füssli, Hodler and Liotard, which can now be studied in minute detail thanks to extremely high-resolution Deep Zoom technology. Nowhere else in Switzerland have so many works been displayed online to such a high standard of definition.

Digital photography at SIK-ISEA
The Swiss Institute for Art Research (SIK-ISEA) has been photographing works of art for many decades. Over a hundred thousand works by Swiss artists, held in public or private collections, have been documented in this manner to date. These photographs are available to the public both in the physical picture archives maintained by the Institute in Zurich and on the Institute website «SIKART Lexicon on art in Switzerland» (www.sikart.ch).

Masterpieces at the Museum Oskar Reinhart
The internationally acclaimed Museum Oskar Reinhart in Winterthur houses a top-class collection of paintings and drawings by German, Austrian and Swiss artists from the 18th to the early 20th century. The collaboration between SIK-ISEA and the oldest collector’s museum in Switzerland dates back to the Institute’s early days, and with this project it enters a new chapter. SIK-ISEA was commissioned by the Museum Oskar Reinhart in recent months to produce new digital photographs of 170 masterpieces in its Winterthur collection.

Benefits of Deep Zoom
From today, the original digital photographs of 20 selected paintings and drawings by Swiss artists can be viewed on the websites www.museumoskarreinhart.ch and www.sikart.ch by means of extremely high-resolution Deep Zoom technology. The reproductions of up to 30 megapixels, depicting works by Albert Anker, Arnold Böcklin, Giovanni Giacometti, Ferdinand Hodler, Johann Heinrich Füssli, Jean-Etienne Liotard and many other well-known Swiss artists, are displayed on screen using a zoom function that reveals the tiniest details in an instant. This offers fascinating insights into the texture of these masterpieces and the techniques adopted by their artists. From now on, details barely visible to the naked eye can be studied on screen without having to expose works to strong light or touch them by hand.
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