

MEDIA RELEASE Zurich, 29 February 2016



A 10-year success story: SIKART Lexicon on Art in Switzerland

On 29 February 2016 the Swiss Institute for Art Research (SIK-ISEA) will be celebrating the tenth anniversary of <u>www.sikart.ch</u>. Ever since the SIKART lexicon first went live, it has gradually established its reputation as an indispensable reference for information about historical and contemporary art in Switzerland, with daily updates and academically trained editorial teams in Zurich, Lausanne and Ticino.

SIKART is a free public service providing well-researched information about more than 16,000 artists, accompanied by 17,000 reproductions of works, over 75,000 exhibition records and nearly 100,000 bibliographical entries, along with more than 1,650 detailed articles, all contributed by specialists, on Swiss artists of every age and genre.

The popularity of SIKART *Lexicon on Art in Switzerland* is compellingly reflected in the steadily rising user statistics. These have almost doubled over the last two years, currently standing at around 40,000 unique visitors per month. Increasing link-ups with other information providers such as archives, libraries, databases and museums are a further indicator of the quality of SIKART content. Changes in user behaviour have brought modifications, keeping the <u>www.sikart.ch</u> success story alive. The mobile version launched in December makes it easy to access SIKART content anywhere and anytime with smart phones and tablets. This year will see a redesign of the graphic user interface, with more search options, an improved display of results, and share and save functions. Data structures will be enhanced, and Linked Open Data will facilitate exchange with other institutions.

## **Contact for more details**

Sandra Ruff, Head of Communications, SIK-ISEA, Zollikerstrasse 32, Postfach 1124, CH-8032 Zurich, www.sik-isea.ch, sandra.ruff@sik-isea.ch, T +41 44 388 51 36